



PREVENTION ENDOWMENT

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Housing is a Human Right *Yesterday, Today, and Tomorrow!*

Family stabilization is the foundation of healthy communities. Individuals, organizations, and corporations who give to the Prevention Endowment Fund are investing in a stable Rochester for years to come, impacting families and children, neighborhoods, schools, landlords, faith communities, health care systems, the local economy, and beyond.

INITIATIVE GOALS

- ★ RAISE \$1.5 MILLION FOR THE PREVENTION ENDOWMENT BY 2024 TO BE ABLE TO ...
- ★ DOUBLE THE ANNUAL NUMBER OF FAMILIES STABILIZED TO 200+ AND ...
- ★ CONTINUE IN PERPETUITY AS A PROVIDER OF EVICTION PREVENTION AND SHELTER DIVERSION IN GREATER ROCHESTER.

THE REALITY

Families in Rochester experience housing instability due to lack of affordable housing, below-living wage pay, bias, racism, and historic redlining, housing, education, and economic inequities that continue to pervade our community.

Righting these systemic wrongs will take time and policy changes; together, let's start now!

ORGANIZATION OVERVIEW



PREVENTION & DIVERSION

Program provides funding assistance and case management to prevent a family from homelessness or eviction, or a security deposit to divert a family from entering shelter.



SHELTER

FPGROC provides year-round, emergency shelter, case management, and hospitality for families in apartment-style housing.



AFTERCARE & STABILIZATION

Continued care for up to one year which ensures families maintain housing and self-sufficiency after housing vulnerability or homelessness

THE OPPORTUNITY

The Prevention & Diversion Program stabilizes 100 families each year with an average of just \$748/family; over 80% of families served remain stably housed one year later. The income earned through a \$1.5 million prevention endowment would DOUBLE the number of families served annually.

Your gift or 3-year pledge of any amount will stabilize families, communities, and the Greater Rochester area for years to come.

Every family deserves affordable, decent, equitable housing and a place to call home. Let's make it happen, together.